



THE V-EDITION

OCTOBER 2017

333 COLLINS LAUNCH

At VCSO, we are always looking to exceed the benchmark and our 5th location to launch this year definitely achieves this.

Level 14, 333 Collins Street is guaranteed to give you and your clients a positive first impression. Experience this unique combination of modern contemporary work space, with the history and old world charm of the 333 Collins Street building.

We would like to invite you to the grand opening on Wednesday 11th October of our newest location at Melbourne's most prestigious address.

[Click here to download your invitation](#) and attend one of our famed launch parties.

Canapes and drinks will be provided and it is sure to be a night to remember. We look forward to seeing you there!



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BRISBANE NOW OPEN

Our first Brisbane fully serviced office is now open! Level 18, 175 Eagle Street is where your business needs to be. This location boasts exceptional service and stunning views in true VCSO style.

Be sure to come for a tour and be inspired by breathtaking views of Story Bridge and the bay. Combined with our sophisticated office environment, this space is guaranteed to increase your creative and innovative mindset.

Don't just take our word for it, for more information about our Brisbane location visit our website www.vcso.com.au/brisbane or contact one of our friendly team on 1300 788 292.



NETWORKING

6 SIMPLE NETWORKING TIPS THAT ACTUALLY WORK

Networking can be nerve wracking but building professional relationships and creating contacts is critical to the success of your career and your business. Below are 6 easy tips that take networking from a dreaded event to a breeze.

- 1. Arrive early** – Always try to be the first to arrive, this may seem counter intuitive but arriving early allows you to notice the people who haven't already settled into groups. Making it easier to align yourself with someone who doesn't yet have a conversation partner.
- 2. Body language** – Shake hands confidently, smile and look people in the eye when you talk to them. Stand up straight with your arms at your side to create an open body language to exude a sense of confidence. For an added tip try to make physical contact with everyone you meet, studies show that people are twice as likely to remember you if you shake hands with them.
- 3. Have a conversation topic prepared** – Ever get stuck in the situation were neither you or the person you are speaking with have anything to say? Instead of talking about the weather prepare a short and interesting story you can pull out at anytime. Mastering this technique will ensure that you never experience those moments of awkward silence again.
- 4. Listen** - It is a well known fact that people love to talk about themselves so next time you want to leave a positive first impression make sure you ask the other person about them when you finish speaking.
- 5. Take two business cards** - To show someone that you are really interested and genuine about their business, take two business cards, one for yourself and one for someone you know that may benefit from connecting with them. This will improve the likelihood of working with them in the future and strengthen the relationship.
- 6. Follow up** – The golden rule of networking is to always send a follow up email within two days of attending an event. This is very important as if you fail to do this, then you have lost any opportunity that this event may have provided.

Networking can be daunting, but with these simple tips it should become that little bit easier. VCSO is launching its newest location at 333 Collins Street on 11th October. This opening is a great opportunity to meet new contacts, have a great time and to try these tips out for yourself - you never know who you might meet!



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#VCSOMOTIVATION

October 2017 |     