



THE V-EDITION

May 2017

Get social with us



VCSO NEW LOCATION

COMING MAY 2017

LEVEL 2 | 990 WHITEHORSE ROAD | BOX HILL



PRIME LOCATION

Just 15 km from Melbourne's CBD, Box Hill is considered to be the gateway to the East. Bus, train and tram services are right at your doorstep along with a lively retail district and some of the finest Asian cuisine.



BOARDROOM

- Complimentary Wi-Fi for the time of your booking
- Catering can be arranged at your request
- Professional 6 star secretarial services
- Smart TV facilities
- Video Conferencing facilities



MEETING ROOMS

- ATV capabilities including data screen suitable for MAC or PC
- Cisco handset with conference facilities
- Premium location with 6 star facilities
- Professional 6 star secretarial services
- Complimentary T2 Tea, coffee and water for you & your guests offered by our reception team



PHONE BOOTHS

Available to both you and your clients to use whenever you may need them, ensuring complete privacy helping you concentrate and communicate effectively. VCSO's phone booths are the perfect place to take those important phone calls!

Sunday 14th May, 2017

MOTHER'S DAY

THE DAY TO
THANK AND
SPOIL YOUR
MUM!

DON'T FORGET,
MOTHER'S DAY
IS JUST AROUND
THE CORNER!

NOT ENOUGH TIME IN THE DAY? LET VCSO LEND YOU A HAND.

Not only can we assist you around the office, we may also assist you with daily life!

- Assist with administrative tasks
- Organize your office
- Arrange drop off and collection of your dry cleaning
- Organize an event
- Book your next holiday or business trip
- Arrange your dinner reservations
- Run your daily errands including picking up your desired lunch

All of this and more! We are here to help, please see the girls at reception.

BUILDING YOUR BUSINESS FOR SUCCESS

"The success of your business will be determined by your ability to truly recognize and understand your customer and their needs"

Ask Yourself

What do I want to achieve?



Key Elements

The concept, business need and understanding of your target audience, needs to be open to change and reflects current circumstances within markets.

What are the gaps and how can I fill them?



Reflects the core components of what you wish to deliver to the market, such as importing, online, retail or wholesale. They are your point of difference from competitors.

Where can I improve based on past experiences?



Due diligence and the hard yards to go towards understanding your market's needs, trends and demands.

What will make my customers love my business?



Remember that there are plenty of resources available and the value of asking for help cannot be understated.